



PCET's  
**Pimpri  
Chinchwad  
University**

Learn | Grow | Achieve

Pimpri Chinchwad Education Trust's  
**Pimpri Chinchwad University**  
**Pune Design School**

Sate, Pune – 412106, Maharashtra, India  
(Established under Maharashtra Act No V of 2023)

**Structure and Syllabus for First to Final Year (SEM - I to SEM - IV)**

**Master of Design - IED**  
**(2026 Pattern)**



**Effective from Academic Year 2026-27**



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### Curriculum Structure:

Sr. No.	Type of course	Abbreviations
1	Major	<b>MAJ</b>
2	Open Electives	<b>OE</b>
3	Ability Enhancement Courses	<b>AEC</b>
4	Summer Internship/ On Job Training	<b>INTR</b>
5	Project	<b>PROJ</b>

### Course Distribution: Semester Wise

Sr. No.	Type of course	No. of Courses/Semester				Total
		1	2	3	4	
1	Programme Core Credit	7	4	4	0	15
2	Open Electives	1	1	1	0	3
3	Ability Enhancement Courses	0	0	1	0	1
4	Internship	0	1	0	1	2
5	Project	0	0	0	1	1
<b>Total</b>		<b>8</b>	<b>6</b>	<b>6</b>	<b>2</b>	<b>22</b>



## M.Des Course Structure

Sr. No.	Type of course	No. of Credits/Semester				
		Degree				
		1	2	3	4	Total
1	Major Mandatory	Max:18 Min:18	Max:15 Min:15	Max:16 Min:16	Max:0 Min:0	<b>49</b>
2	Multidisciplinary Minor / Open Electives	Max: 3 Min: 3	Max: 3 Min: 3	Max: 3 Min: 3	Max: 0 Min: 0	<b>9</b>
3	Ability Enhancement Courses	Max: 0 Min: 0	Max: 0 Min: 0	Max: 2 Min: 2	Max: 0 Min: 0	<b>2</b>
4	Internship	Max: 0 Min: 0	Max: 3 Min: 3	Max: 0 Min: 0	Max: 9 Min: 9	<b>12</b>
5	Project	Max: 0 Min: 0	Max: 0 Min: 0	Max: 0 Min: 0	Max: 12 Min: 12	<b>12</b>
<b>Total</b>		<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>84</b>



<b>M. Des (Integrated Experience Design) Semester I</b>											
Sr. No	Course Code	Course Title	Course Type	Teaching Scheme					Assessment Scheme		
				Th	Tut	Pr / Self study	Credits	Hrs	CIA	ESA	Total
1	PMDIED101	Fundamentals of Design	<b>PCC</b>	1	-	2	3	5	40	60	100
2	PMDIED102	Design Thinking and Innovation	<b>PCC</b>	1	-	1	2	3	40	60	100
3	PMDIED103	Introduction to Design Research	<b>PCC</b>	1	-	1	2	3	20	30	50
4	PMDIED104	HCI and User Experience	<b>PCC</b>	1	-	2	3	5	40	60	100
5	PMDIED105	DESIGN STUDIO - I	<b>PCC</b>	1	-	2	3	5	40	60	100
6	PMDIED106	UX Design	<b>PCC</b>	1	-	1	2	3	40	60	100
7	PMDIED107	Cognitive Design and Ethnography	<b>PCC</b>	1	-	2	3	5	40	60	100
8	PMDIED108	OE-I	<b>OE</b>	1	-	2	3	5	40	60	100
Total							21	34	300	450	750
<b>Open Elective I</b>											
<b>PMDIED108A</b>	Mobile App Development From Concept To Market	<b>OE</b>	1	-	2	3	5	40	60	100	
<b>PMDIED108B</b>	Fundamentals of Analytics and Informatics	<b>OE</b>	1	-	2	3	5	40	60	100	



<b>M. Des (Integrated Experience Design) Semester II</b>											
Sr. No	Course Code	Course Title	Course Type	Teaching Scheme					Assessment Scheme		
				Th	Tut	Pr / Self study	Credits	Hrs	CIA	ESA	Total
1	PMDIED109	Omnipresence Design	<b>PCC</b>	2	-	2	4	6	40	60	100
2	PMDIED110	Service Design and Enterprise UX	<b>PCC</b>	1	-	2	3	5	40	60	100
3	PMDIED111	Customer Experience in Edtech/Fintech/Biotech/ Agritech/ Health care	<b>PCC</b>	1	-	2	3	5	20	30	50
4	PMDIED112	Design Studio -II	<b>PCC</b>	2	-	3	5	6	40	60	100
5	PMDIED113	OE II	<b>OE</b>	1	-	2	3	5	40	60	100
6	PMDIED114	Summer Internship	<b>INTR</b>	3	-	-	3	3	40	60	100
Total							21	30	220	330	550
<b>Open Elective II</b>											
<b>PMDIED113A</b>	UX Design for Emerging Technologies	<b>OE</b>	1	-	2	3	5	40	60	100	
<b>PMDIED113B</b>	Design for Digital Marketing	<b>OE</b>	1	-	2	3	5	40	60	100	



M. Des (Integrated Experience Design) Semester III											
Sr. No	Course Code	Course Title	Course Type	Teaching Scheme					Assessment Scheme		
				Th	Tut	Pr / Self study	Credits	Hrs	CIA	ESA	Total
1	PMDIED201	Analytics and Discovery Informatics	PCC	1	0	3	4	7	40	60	100
2	PMDIED202	UX for AR/IoT/Emerging Technologies	PCC	1	0	3	4	7	40	60	100
3	PMDIED203	G2C (Government to Citizen) User Experience	PCC	1	0	3	4	7	20	30	50
4	PMDIED204	Design Studio-III	PCC	1	0	3	4	7	40	60	100
5	PMDIED205	OE III	OE	1	0	2	3	5	40	60	100
6	PMDIED206	Portfolio Making	AEC	2	0	0	2	2	40	60	100
Total							21	35	220	330	550
Open Elective III											
PMDIED205A	Design Management	OE	1	-	2	3	5	40	60	100	
PMDIED205B	Digital Agriculture	OE	1	-	2	3	5	40	60	100	

M. Des (Integrated Experience Design) Semester IV											
Sr. No	Course Code	Course Title	Course Type	Teaching Scheme					Assessment Scheme		
				Th	Tut	Pr / Self study	Credits	Hrs	CIA	ESA	Total
1	PMDIED207	Post Graduation Internship	INTR	0	0	0	9	9	125	150	275
2	PMDIED208	Dissertation	PROJ	0	0	0	12	12	125	150	275
Total							21	21	250	300	550

